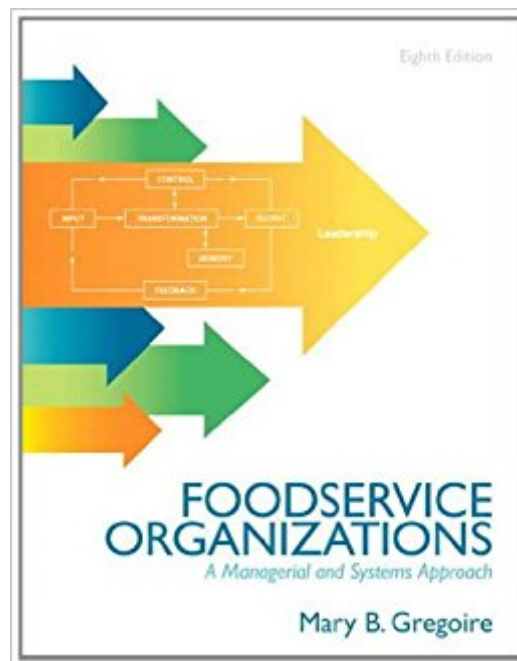




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Food Service Organizations: A Managerial And Systems Approach (8th Edition)



Synopsis

Organized around the well-proven foodservice systems model, FOOD SERVICE

ORGANIZATIONS: A MANAGERIAL AND SYSTEMS APPROACH, 8/e provides detailed and current information on how managers can optimally transform human, material, facility, and operational inputs into outputs of meals, customer satisfaction, employee satisfaction, and financial accountability. Blending theory and practice, it gives foodservice managers a strong empirical base for managing operations. After thoroughly introducing the model, it presents in-depth coverage of each functional subsystem: procurement, production, distribution, service, safety, sanitation, and maintenance. Next, readers master today's most relevant leadership, communication, decision making, HR, financial, and marketing techniques. The book concludes with a full section on system outputs, including methods for evaluating them. This edition adds new coverage of sustainability; updated information on energy management and food safety; expanded coverage of marketing and globalization; and the latest dietary guidelines.

Book Information

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Customer Reviews

Great food service book!

It was supposed to be new, but the corners were damaged.

Book provides great summary and definitions to follow. Easy read with lots of pictures and examples. Not too bad as far as textbooks are concerned.

I hate how the kindle app won't let me open it in my chromebook.

Some writing inside, but overall ok.

A+

Excellent reference book.

Perfect conditions

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